ENI CBC MED Concept note

Call Deadline: July 3rd, 2019

A.1.1 - Support innovative start-up and recently established enterprises, with a particular focus on young and women entrepreneurs and facilitate the protection of their Intellectual Property Rights and commercialization

http://www.enicbcmed.eu/node/109

Title: SCORE

Idea: Use 2 scoring instruments to assess startups': 1) innovativeness and 2) readiness to go international. Then prepare those who are ready to commercialize on an international or global scale. Previously registering (in all the relevant territories) all patents and/or trademarks relevant

Target Group: startups and recently established enterprises, with a particular focus on young and women entrepreneurs

General Description

SCORE will help startups evaluate the innovativeness of their products / services with the help of a well-established and tested instrument, called Innovation Score.

SCORE will also help startups evaluate their readiness to internationalize with the help of an already existent and tested instrument, called GLOScore.

With the results of both instruments in hands, SCORE will help startups choose the best markets to commercialize their products/services and draw internationalization plans.

SCORE will also help startups protect their intellectual property rights by registering the relevant rights (patents, brands,…) in the relevant countries.

Idea Output

New innovative enterprises commercializing innovative products/services (with Intellectual Property Rights protected) in international markets

Activities

WP1. Management

WP2. Communication

WP3. Prepare online platform and call startups to register

WP4. Scoring

WP5. Prepare internationalization plans and register Intellectual Property Rights

WP6. Capitalization activities

Partners: APREDIN, business incubators and other entrepreneurship support institutions around the ENI CBC MED area