ENI CBC MED Concept note

Call Deadline: July 3rd, 2019

A.2.1 - Support technological transfer and commercialization of research results, strengthening the linkages between research, industry and other private sector actors

http://www.enicbcmed.eu/node/109

Title: PushPull

Idea: set up online and offline tech tables for research to push their results. Set up crowdsourcing platforms, for business to pull research results and transform it into innovation

Target Group: startups, SMEs, all companies, research institutions, new innovation agents

General Description

Technology transfer can only occur when research, business and finance meet.

Entrepreneurial businesses can incorporate research and create new products/services, but often need the financial support to make them get to the market.

Business angels and other investors need to find good projects to invest and support, projects that have good new products/services and good entrepreneurs/managers to make it work.

Entrepreneurs need to innovate if they are going to have success in the market. They need to offer something new to consumers and they often need financial support if they are to succeed in that goal.

Research institutions need financial support and need to expose their work, if it will ever be turned into products/services offered to the consumer.

So, PushPull is a project all about meetings.

It will set up tech tables (both an online platform and offline events), where research institutions (classic and new innovation actors) can expose their work to businesses and entrepreneurs and PUSH their work to get further funding.

It will set up a crowdsourcing platform that will help businesses reach for the technological solutions they need to innovate in the market, thus PULL technology transfer from the research sector.

It will involve business angels organizations in both platforms to have them serve as selection referees, choosing which projects will receive the financial support to be taken to the market, independently of being started by research or by business.

Idea Output

New products being offered to the market, incorporating technology transferred from the research sector and financially supported by private investors.

Activities

WP1. Management

WP2. Communication

WP3. Prepare the online platform

WP4. Pilot actions

WP6. Capitalization activities

Partners: APREDIN, research centers and universities, business angels clubs and entrepreneurship support organizations around the ENI CBC MED area